



The Air Charter Association

2024 Promotional Opportunities

With networking at the core of our industry, The ACA hosts a number of events each year, bringing our members together.

Showcase your business, brand, or perhaps a new product, to hundreds of charter professionals, by taking advantage of one of our promotional opportunities.



Event Sponsorship



THE AIR CHARTER SPRING LUNCH **Guildhall, London – Thursday 21 March 2024**

Packages available and key highlights are as follows; please contact us for full details.

HEADLINE Sponsors:

Packages include a speaking opportunity, complimentary tickets, prime marketing placement and pre-event advertising.

✓ **LEAD Sponsor: £10,000**

✓ **PREMIUM Sponsor: £7,000**

SUPPORTING Sponsors:

Packages offer great opportunities to showcase your company.

✓ **AFTER-PARTY Sponsor: £4,500**

✓ **WINE Sponsor: £3,500**

✓ **SUPPORTING Sponsor*: £2,500 (*multiple available)**

Email business@theaircharterassociation.aero for more information on individual sponsorship packages

Event Sponsorship



THE ACA EUROPEAN NETWORKING EVENT

Geneva (EBACE) - Tuesday 28 May 2024

LEAD SPONSOR (£5,000):

- ✓✈ Premium logo placement + 150 wristbands to give out to guests
- ✓✈ Bring 2 x branded pop-up banners & give-aways to venue
- ✓✈ 2 x slides in event AV screen presentation

PREMIUM SPONSOR (£3,500):

- ✓✈ Premium logo placement + 100 wristbands to give out to guests
- ✓✈ Bring 1 x branded pop-up banner to venue
- ✓✈ 2 x slides in event AV screen presentation

SUPPORT SPONSOR(S) (£2,000*):

- ✓✈ Logo on all event advertising + 75 wristbands
- ✓✈ 1 slide in event AV screen presentation

** Multiple packages available*

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Event Sponsorship



THE ACA SUMMER CHARITY EVENT

Wednesday 26 June 2024

LEAD SPONSOR (£2,000):

- ✓✈ Premium logo placement
- ✓✈ Bring 2 x branded pop-up banners & give-aways to venue
- ✓✈ 2 x slides in event AV screen presentation

PREMIUM SPONSOR (£2,000):

- ✓✈ Premium logo placement
- ✓✈ Bring 1 x branded pop-up banner to venue
- ✓✈ 2 x slides in event AV screen presentation

SUPPORT SPONSOR(S) (£1,000*):

- ✓✈ Logo on all event advertising
- ✓✈ 1 slide in event AV screen presentation

** Multiple packages available*

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Event Sponsorship



THE AIR CHARTER EXCELLENCE AWARDS GALA DINNER Thursday 21 November 2024

Packages available and key highlights are as follows; please contact us for full details.

HEADLINE Sponsorship:

Packages include a speaking opportunity, complimentary tickets, prime marketing placement and pre-event advertising.

✓/✂ **LEAD SPONSOR £10,000**

✓/✂ **PREMIUM Sponsors: £7,000**

SUPPORTING Sponsorship:

Packages offer great opportunities to showcase your company.

✓/✂ **RECEPTION DRINKS Sponsor: £3,500 (SOLD)**

✓/✂ **WINE Sponsor: £3,700**

✓/✂ **ENTERTAINMENT Sponsor: £2,000**

✓/✂ **INDIVIDUAL AWARDS (x9) Sponsors: £2,975 each (6 available*)**

**Charter Broker, Heli Operator & Sustainability – sold*

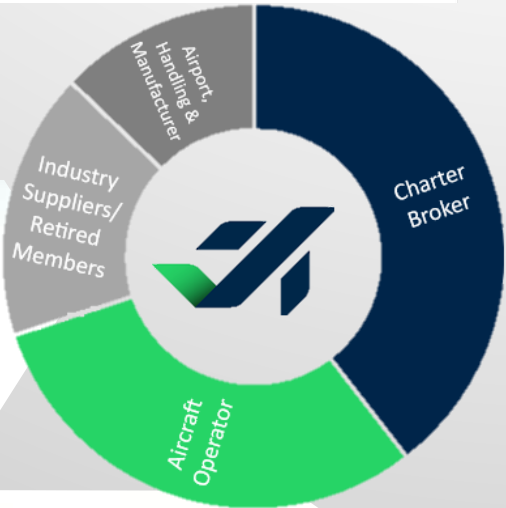
✓/✂ **SUPPORT Sponsor: £2,000 (multiple available)**

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Our Members



Our membership crosses the globe with over 70% being brokers and operators





2024 Members' Events Calendar



Fly Legal Day

Sunday 21 January



Young Professionals' Event

Thursday 8 February
(London)



Broker - Operator Forum

Wednesday 6 March
(London)



The Air Charter Spring Lunch

Thursday 21 March
(London)



European Networking Evening

Tuesday 28 May
(EBACE, Geneva, Day 1)



Summer Charity Event

Wednesday 26 June
(venue TBC)



Air Charter Expo (ACE24)

Tuesday 10 September
(London Biggin Hill)



Broker - Operator Forum

Wednesday 16 October



The Air Charter Excellence Awards

Thursday 21 November