

# The Air Charter Excellence Awards Sponsor Opportunities



Thursday 14<sup>th</sup> October 2021

Hilton Metropole Hotel, Brighton, Kings Road, Brighton BN1 2FU

Promote your business at one of the most popular events in the aviation calendar, to over 400 industry guests.

Email Madeleine Field to sponsor [business@theaircharterassociation.aero](mailto:business@theaircharterassociation.aero)



# Sponsorship Packages



## **PLATINUM Package; £12,500**

- ✔ Exclusive banner advert on The ACA homepage (banner is one of four sliding adverts)
- ✔ Top Table complimentary tickets x 2, plus preferential access to additional tickets
- ✔ Email introduction to ten Association members of choice via Chairman or CEO
- ✔ Bespoke email for Association members, designed by the sponsor (subject to The ACA approval) with dedicated social media coverage
- ✔ Sponsorship of an Association Newsletter
- ✔ Logo and company name in prime position on publicity material, menu/brochure, on AV display screens (if available) and stage backdrop.
  - Main Display Stand/exhibition area during the drinks reception.
  - Display your banners at strategic locations in the building.
  - Mention by the Chairman and M.C.
  - Name and logo on Association website, with link to your website and on our social media, linked to your own.
  - Mentions in dedicated Association PR leading up to and following the event – Optional link to wine or speaker sponsorship as required.
- ✔ Option to have giveaways / brochures at each table place (space allowing) or for distribution elsewhere in the building.

# Sponsorship Packages



## **GOLD Package: £10,000**

- ✔ Feature your logo on a shared sponsor banner ad on website
- ✔ Two complimentary tickets to the Lunch
- ✔ Logo and company name in prime position on publicity material, menu/brochure, on AV display screens (if available) and stage backdrop.
  - Display stand/exhibition area during reception drinks.
  - Display your banners at strategic locations in the building.
  - Mention by the Chairman and/or M.C.
  - Name and logo on Association website, with link to your website and on our social media, linked to your own.
  - Mentions in dedicated Association PR
- ✔ Option to have giveaways / brochures at each table place (space allowing) or for distribution elsewhere in the building.

## **SILVER Package: £6,500**

- ✔ Feature your logo on a shared sponsor banner ad on website
- ✔ Two complimentary tickets to the Lunch
- ✔ Logo and company name on publicity material, menu/brochure, and on AV display screens (if available).
  - Mention by the Chairman and/or M.C.
  - Name and logo on Association website, with link to your website and on our social media, linked to your own.
  - Mentions in dedicated Association PR
- ✔ Optional table/exhibition display during the drinks reception.

# Sponsorship Packages



## RECEPTION DRINKS Package: £2,900

- ✔ Feature your logo on a shared sponsor banner ad on website
- ✔ Logo and company name on publicity material, menu/brochure, on AV display screens (if available) and stage backdrop.
  - Option to have your logo on reception drinks vouchers
  - Mention by the Chairman and/or M.C.
  - Name and logo on Association website, with link to your website and on our social media, linked to your own.
  - Mentions in dedicated Association PR

## CASINO TABLES Sponsor Package: £3,000

- ✔ Promote your company logo on casino chips and money
- ✔ Feature your logo on a shared sponsor banner ad on website
- ✔ Logo and company name on publicity material, menu/brochure, and on AV display screens (if available).
  - Mention by the Chairman and/or M.C.
  - Name and logo on Association website, with link to your website and on our social media, linked to your own.
  - Mentions in dedicated Association PR

## AWARDS Sponsor : £2,500

- ✔ Your company name engraved on the winner's award
- ✔ Logo and company name on publicity material, menu/brochure, and on AV display screens (if available).
  - Mention by the Chairman and/or M.C.
  - Name and logo on Association website, with link to your website and on our social media, linked to your own.
  - Mentions in dedicated Association PR

# Sponsorship Packages



## **BRONZE Package: £4,500**

- ✔ Feature your logo on a shared sponsor banner ad on website
- ✔ Early bird first refusal on tickets
- ✔ Logo and company name on publicity material, menu/brochure, and on AV display screens (if available).
  - Mention by the Chairman and/or M.C.
  - Name and logo on Association website, with link to your website and on our social media, linked to your own.
  - Mentions in dedicated Association PR leading up to and following the event

## **WINE SPONSOR Package: £3,500**

- ✔ Feature your logo on a shared sponsor banner ad on website
- ✔ Early bird first refusal on tickets
- ✔ Logo and company name on publicity material, menu/brochure, and on AV display screens (if available).
  - Mentions in dedicated Association PR
  - Mention by the Chairman and/or M.C.
  - Name and logo on The ACA website, with link to your website and on our social media, linked to your own.

## **SUPPORTING SPONSORS Package: £2,000**

- ✔ Early bird first refusal on tickets
- ✔ Logo and company name on publicity material, menu/brochure, and on AV display screens (if available).
  - Mention in dedicated Association PR leading up to and following the event
  - Mention by the Chairman and/or M.C.
  - Name and logo on The ACA website, with link to your website.

# Our Members



Our membership crosses the globe with over 70% being brokers and operators

