



The ACA makes WINGX market analysis free for members

03 June 2020: [The Air Charter Association](#) (The ACA) is helping members chart a course to economic recovery with a new partnership with Hamburg-based aviation market intelligence provider WINGX. This exclusive collaboration will make WINGX global business aviation market analysis available to ACA members free of charge as part of their membership benefits.

[WINGX](#) will provide The ACA's worldwide membership with instant access to its online, interactive dashboards. The WINGX Daily Tracker will help members explore and assess flight trends across global markets and identify opportunities in particular sectors. With assistance from members of The ACA in gathering fleet information, the tracker can be expanded to include a wide range of data in the airline charter and cargo sectors. The ACA's global membership includes 260 members, representing air charter brokers and operators located across the US, Asia-Pacific, the Middle East, Europe and the UK.

Kevin Ducksbury, Chairman, The Air Charter Association, says: "WINGX provides some of the most valuable and intuitive tools in the marketplace. During this pandemic, it is imperative for operators and brokers to receive reliable data to help them analyse and forecast market trends. Our industry, which plays a vital role in the international economy, is being severely tested by Covid-19. As an association, we're focused on helping our members adapt to the new normal as quickly and successfully as possible."

Richard Koe, Managing Director, WINGX, says: "The air charter industry is tackling an unprecedented challenge, a task for which we believe good market intelligence is critical. Our global coverage and analysis of flight activity is helping to alert our customers to the impact of this crisis, and to the new directions in which our industry will recover and innovate. We are delighted to partner with The ACA to make these insights available to the industry's key stakeholders."

Members of The ACA will gain free access to the basic features of the WINGX dashboard and preferential pricing on the premium functions of the dashboard, to benefit from enhanced market analysis. The free version of the dashboard is available exclusively to members of The ACA.



Further information on how to join the Association is available at

www.theaircharterassociation.aero/join-us/become-a-member/.

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About The Air Charter Association

The Air Charter Association, founded in 1949, is the leading global trade association for the aircraft charter industry. The ACA promotes the industry and supports its members' interests through compliance and best practice, training and careers, networking and events, lobbying and mediation. For more information:

theaircharterassociation.aero

[linkedin.com/company/theaircharterassociation](https://www.linkedin.com/company/theaircharterassociation)

twitter.com/theaircharter

About WINGX

WINGX is a data analytics and consulting company which provides actionable market intelligence to the global aviation industry. WINGX services include: Market Insight Reports, Online Dashboards, Customised Research, Strategic Consulting, Market Forecasts and Surveys. WINGX customers include aircraft operators, airframe, engine and avionics OEMs, airlines, maintenance providers, airports, fixed based operators, Satcom providers, fuel providers, legal advisors, leasing companies, banks, regulators, investors and private jet users.

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For further press information and images:

Trudi Beggs / Julia Meadon / Kayla Wilkins

8020 Communications

Email: TheACA@8020comms.com